



20 March 2025



Cathay Pacific provides more flexible payment options with Zip partnership

Australian customers can now use Zip Pay or Zip Money to spread the cost of their flight over multiple payments



[Cathay Pacific](#) today announced a new partnership with [Zip](#), the digital financial services company offering innovative, people-centred products. This partnership provides Australian customers more freedom when booking their next trip through six months interest free with Zip Money* or always interest free with Zip Pay^. Paying nothing on the day of purchase, Cathay Pacific customers can now spread the cost of their flights over weekly, fortnightly, or monthly payments – the choice is up to them.



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Offering safe and secure online checkouts, Zip provides a credit limit of up to \$1,000 with Zip Pay[^] and up to \$10,000 with Zip Money*. This gives Cathay Pacific customers the opportunity to plan their dream holiday and enjoy greater flexibility with how they pay.

Cathay Regional General Manager, Southwest Pacific Frosti Lau said: "Our partnership with Zip could not come at a better time. We know Australians are hungry to travel and having the option to break up payments provides our customers with more choice when they book with us. Our goal is to connect our customers to the world through our hub in Hong Kong and this partnership allows us to do that by providing them with the flexibility to pay their own way".

Zip's Acting Chief Commercial Officer, Nitin Kashid said: "We're excited to launch our partnership with Cathay Pacific in Australia, Zip's first major international airline. This partnership allows us to broaden our strong offering in the travel industry and support our customers in managing their booking and travel costs over time. We're committed to providing our customers with the flexibility and control they need to plan and pay for their journeys, empowering them to unlock their financial potential."

Click Frenzy Travel

To celebrate this new partnership, Cathay Pacific will be participating in the upcoming Click Frenzy Travel event sponsored by Zip. Taking place between 26 and 30 March 2025, Cathay Pacific will be offering discounts on return flights from Australia to anywhere in the world on its network. Visit the [Click Frenzy Travel website](#) from 26 March to learn more.



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Win a share of \$20,000 with Zip

As we move into Click Frenzy Travel, Zip will also be offering customers the opportunity to win a share of \$20,000 in Zip credit. Between 26 and 30 March 2025, customers who check out with Zip at one of its travel brands, such as Cathay Pacific, will receive one entry into the competition where 40 customers will win \$500 worth of Zip credit each. For those wanting to increase their chances of winning, they can make a purchase with one of the participating Click Frenzy Travel brands to secure three entries. Participants can enter as many times as they would like. The winners will be notified via email no later than 1 May 2025.

To find out more about Cathay Pacific's new partnership with Zip and make a flight booking today, please head to the Cathay Pacific [website](#).

Media Enquiries

Cathay Pacific: Emily Stojcevski +61 409 552 913/Chris Mannix +61 418 408 035 | cathay@sodacommunications.com.au

Zip: media.relations@zip.co

About Cathay Pacific

Premium full-service airline Cathay Pacific is the home carrier of Hong Kong with over seven decades of history and is a founding member of the **one** world global alliance. Cathay also comprises the cargo division Cathay Cargo, low-cost carrier HK Express and its lifestyle business. Cathay is a member of the Swire Group and is listed on the Hong Kong Stock Exchange (HKSE).

For more information, please visit www.cathaypacific.com.



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About Zip

Zip Co Limited (ACN 139 546 428) (ASX: ZIP) is a digital financial services company, offering innovative and people-centred products. Operating in two core markets - Australia and New Zealand (ANZ) and the United States (US), Zip offers access to point-of-sale credit and digital payment services, connecting millions of customers with its global network of tens of thousands of merchants.

Founded in Australia in 2013, Zip provides fair, flexible and transparent payment options, helping customers to take control of their financial future and helping merchants to grow their businesses.

For more information, visit: www.zip.co

^Zip Pay - Minimum monthly repayments are required. A monthly account fee of \$9.95 applies. This fee is waived each month you pay your statement closing balance, in full, by the due date. Available to risk eligible and approved applicants only and subject to completion of satisfactory credit check. Other charges may be payable. Fees and charges subject to change. T&Cs apply. Credit provided by ZipMoney Payments Pty Ltd (ABN 58 164 440 993), Australian Credit Licence Number 441878. Find out more <https://zip.co/au/zip-pay>.

***Zip Money** - Minimum monthly repayments are required and will vary depending on your credit limit. A monthly account fee of \$9.95 applies. A one-off establishment fee may apply for new customers. Available to approved applicants only. T&Cs and credit approval criteria apply. Interest and other charges may be payable. Interest, fees and charges subject to change. Credit provided by ZipMoney Payments Pty Ltd (ABN 58 164 440 993), Australian Credit Licence Number 441878. Visit <https://zip.co/au/zip-money> to find out more.